



A1

Accessories for the Audi A1 | A1 Sportback
Accessories for the Audi S1 | S1 Sportback

Audi
Genuine Accessories





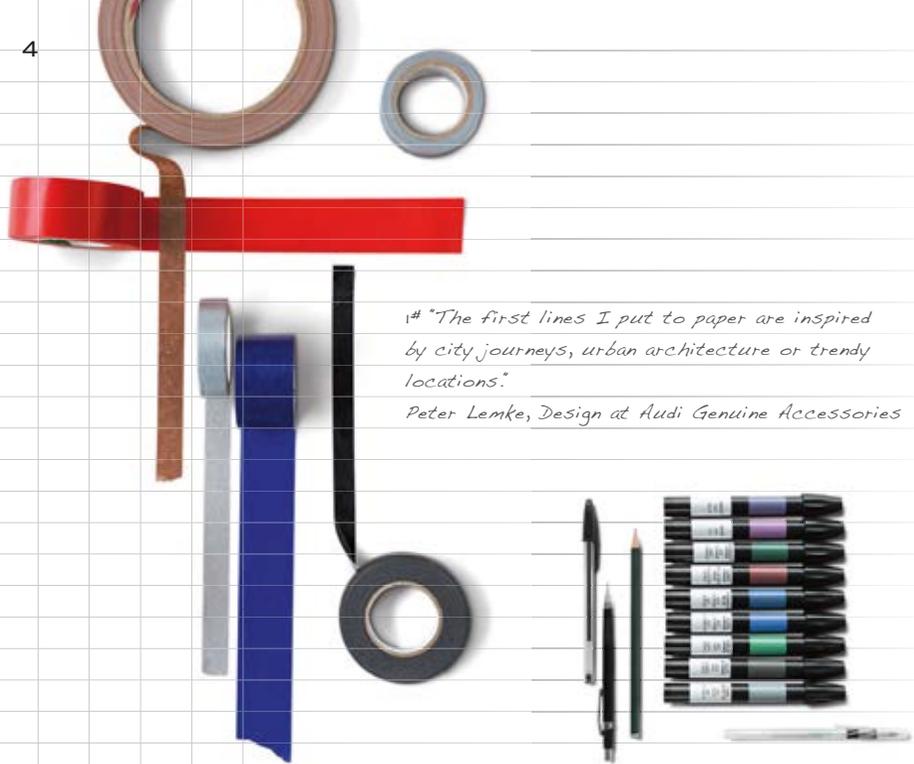
Audi Genuine Accessories. As individual as you are.



Enjoy the fun of getting from A to B. And then be so delighted that you want to go even further. This level of enjoyment is pre-programmed in your Audi A1 or Audi S1. Thanks to Audi Genuine Accessories, both models are equipped to deal with a wide range of individual requirements – from A to Z. The vehicles feature products that inspire you to continue seeking out new destinations, and that make good on our promise of quality each and every day. You benefit from made-to-measure solutions that impress on account of their design and functionality. After all, creativity during the development phase and high production standards alongside the large number of testing procedures are all just as important to Audi Genuine Accessories as they are for each and every Audi vehicle. Discover what tailor-made solutions Audi Genuine Accessories has in store for you.

Audi S1-compatible

When you see this marking, you know at a glance that the associated Audi Genuine Accessories product is also compatible with the Audi S1 or S1 Sportback.



1# "The first lines I put to paper are inspired by city journeys, urban architecture or trendy locations."
 Peter Lemke, Design at Audi Genuine Accessories



2# "The design of Audi Genuine Accessories does not change the character of the vehicle. The design complements it, adds an individual note and makes the Audi unmistakably the driver's own."
 Peter Lemke, Design at Audi Genuine Accessories



3# "Matching up materials, colours and finishes in a certain way to create a harmonious connection between the exterior and interior – that is the biggest challenge. And it is also the greatest joy, because we ultimately always succeed in offering the customer a great number of combinations to play with."

Tiziana Mauri and Philipp Renner, Design at Audi Genuine Accessories



A great level of detail is what makes a great design.

Audi experts from many development areas combine their entire expertise to produce a vehicle that will meet your expectations – and in many respects even exceed them. High-quality materials, a precision fit and sophisticated manufacturing processes take top priority. This, of course, also applies to Audi Genuine Accessories.

The active kit is an example of this: After the first sketches are created, 3D models are produced in order to offer a virtual display in a 1:1 scale on a "powerwall" and to enable visual checks down to the last detail. This is the best way to inspect and ultimately improve the surfaces and contours of the vehicle and the active kit. The ability to simulate different perspectives and various lighting conditions – even country-specific conditions – is also a useful feature. What does the model look like under the California sun at 1pm? What about in London when it is cloudy? The powerwall allows these conditions to be reproduced exactly. The effect of colour also plays a major role. Our designers primarily draw on their many years of experience in choosing which shades accentuate the character of the vehicle, as well as their good insight into setting colour trends. When it came to the active kit, the entire team was in agreement: Platinum Grey is best at bringing the urban sportiness of the vehicle to the fore. Before this, however, other complex test procedures are required, such as the aerodynamics test in the wind tunnel. Only when all test procedures have been passed with flying colours is the active kit awarded the all-important seal of approval: the Audi Genuine Accessories label.



4# "I cannot imagine a challenge that the active kit could not withstand. After all, in the heat and cold chamber we have exposed it to temperatures ranging from +90°C to -40°C and also extensively tested it in the wind tunnel and with various other test procedures."

Peter Lemke, Design at Audi Genuine Accessories



Page

08

Audi A1 and Audi S1.

Big on detail. The Audi A1 and Audi S1 show true greatness in every detail. The four equipment recommendations in the style guides are especially stylish and individual.

Page

14

Sport and design.

Develop your own dynamic. This equipment is available in many colour variants so that you can set the tone in your city – and not just in a sporty way.

Page

30

Transport.

Take everything that belongs to your unique lifestyle. And have the freedom to enjoy it. We can show you just how easy it is to make this possible.



Page

36

Communication.

Feel at home wherever you find a network connection. Thanks to Audi Genuine Accessories, it is easy to take your favourite music, your social networks and many other infotainment sources with you.



Page

40

Family.

The most important thing in your vehicle is the safety and comfort of your little ones. Transform the rear seats into a VIP zone with the range of children's products.



Page

44

Comfort and protection.

There is nothing wrong with lasting impressions. But it is important that they do not damage your Audi. Look after your Audi with our range of functional comfort and protection equipment.





A big idea. On a compact scale: the Audi A1 and Audi S1. A concentrated expression of a modern lifestyle. Unique when it comes to options. Convincing in terms of performance. Always fascinating. And also equipped with efficient technologies and modern communication solutions. The Audi A1 and the Audi S1 – two urban performers that leave you wanting more.

Of course, the story of the Audi A1 and S1 does not end here. The extensive range of Audi Genuine Accessories gives you the opportunity to define your own individual concept for the Audi A1 or S1 to make them even more unique.

Many of the accessories products from the “Sport and design” range are available as optional equipment ex works, and as a retrofit solution from your Audi partner, too. See for yourself what is available: We have compiled various example equipment variants for you on the four pages that follow. As you would expect, several more combinations are possible and your Audi partner will be happy to help you choose if required. Customise your Audi A1 or S1 to meet your individual requirements – and add your own personal touch to your vehicle.



Style

Expressive passion

Young, sporty, flexible – and anything but introverted. This equipment combination positively demands attention. You and your personal style are firmly in the spotlight, even when people see you from a distance. Discover the city – and create a new look. You can find more details about the individual elements of this package from page 15 onwards.

Audi A1 Sportback in Nano Grey, metallic // Roof spoiler in the vehicle colour and style package in Macau Yellow // Film sets in V-design in Macau Yellow // Decorative trims for the exterior mirrors in Macau Yellow // Decorative trims for the interior in Macau Yellow/Brilliant Black // Foot rest and pedal caps in stainless steel // Cast aluminium wheels in 5-arm polygon design, Matt Black, high-gloss turned finish*



Style

Gentle elegance

An elegant look that works for any occasion. Demonstrate your sense of style with the gentle elegance equipment recommendation – understated yet striking. Ensure that every encounter creates lasting impressions. You can find more details about the individual elements of this package from page 15 onwards.

Audi A1 in Glacier White, metallic // Film sets for the roof arch and rear in Daytona Grey, pearl effect // Decorative trims for the exterior mirrors in Daytona Grey, pearl effect // Decorative trims for the interior in Glacier White, metallic // Illuminated door sills // Foot rest and pedal caps in stainless steel // Cast aluminium wheels in 5-V-spoke design, dark gloss finish*



*Please note the information relating to wheels on page 51.



Style

Urban sports

Are you ready to savour life and all its possibilities in full? Then this equipment combination is designed for you as it highlights your sporty nature at a glance. Enjoy the dynamic look on every street – in the city and beyond. You can find more details about the individual elements of this package from page 24 onwards.

Audi A1 Sportback in Misano Red, pearl effect // Active style package // Active film sets and decorative trims // Decorative trims for the interior in Misano Red, pearl effect // Accessories package for the interior (see page 44 for more details) // Cast aluminium wheels in 5-arm cavo design, high-gloss turned finish*



Style

Pure attraction

Sometimes, just a couple of details are all you need to create a striking effect. And that is exactly what the pure attraction equipment recommendation achieves, establishing an individual look for your Audi A1 while making an impression with a dazzling finish. You can find more details about the individual elements of this package from page 15 onwards.

Audi A1 in Mythos Black, metallic with the roof arch in Floret Silver, metallic // Roof spoiler in Floret Silver, metallic // Decorative trims for the interior in Floret Silver, metallic // Cast aluminium wheels in 5-V-spoke design*



*Please note the information relating to wheels on page 51.



Sport and design

*Available ex works as optional equipment or as a retrofit solution from your Audi partner.

Feel the heartbeat of the city. And take it to the next level.

The city lives. It pulsates. And it is ready for even more action. Are you? Reveal your true personality. In your Audi A1 or S1. With film sets and add-on parts for the interior and exterior from Audi Genuine Accessories. Available in a range of contrasting colours – from discreet to striking, and individual in every case. Show off your sporty nature and give in to your desire for action. Make the city pulsate to your own rhythm.

The products presented here are examples of individual parts. Visit your Audi partner to discuss your own individual combination requirements.

Roof spoiler in the vehicle colour* (Sportback)

Gives the rear of the vehicle a distinctive finish.
Specially tailored to the design of the A1 Sportback.
Audi S1-compatible





01 Roof spoiler in the vehicle colour* (3-door)

The expressive design gives the rear of the vehicle a distinctive finish. Specially tailored to the design of the 3-door version.

Audi S1-compatible

02–05 Style package in the vehicle colour*

The style package reinforces the sporty style of your Audi A1. The package includes front spoiler lips, side sills, a rear diffuser and sport tailpipe trims. Further information about the individual package components can be found on the page to the right.



► 01



02 Side sills*

Accentuate the dynamic body contour and give the vehicle an individual look. Paint finishes in the vehicle colour or a preferred colour. For contrasting paint finishes, see the next page; other preferred colours only available as a retrofit.

03 Front spoiler lips*

Make the front apron appear deeper and wider. Paint finishes in the vehicle colour or a preferred colour. For contrasting paint finishes, see the next page; other preferred colours only available as a retrofit.

04 Rear diffuser*

Creates an eye-catching look for the rear, giving the vehicle an even sportier line. Available in Matt Black or primed and painted in a colour of your choice (ex works only in Matt Black).

05 Sport tailpipe trims

Made from chrome-finished stainless steel. Single or twin tailpipe available, depending on the engine option.* Also available: sport tailpipe trims in chrome black for an even more dynamic look at the rear.



02 ▾

03 ▲



04/05 ▲



* Available ex works as optional equipment or as a retrofit solution from your Audi partner.



01 Colour variants

You set the tone. Use the different colours for the exterior product range to achieve completely unique contrasts and create a specific look. The colour scale on the right-hand side shows which colours are available and whether they come with a gloss or matt finish. You can discover more about the individual elements here and on the next two pages. Take the opportunity to make your Audi A1 or S1 unmistakably your Audi.

02 Film sets for the roof arch*

Give the characteristic roof arch of your Audi A1 or A1 Sportback a personal touch with a film set in a contrasting paint finish. There is an appealing and exclusive alternative for the roof dome of the A1 Sportback which involves offsetting the colour of only the roof arch area, rather than the entire roof dome. Available in the following colours: Brilliant Black, matt/Daytona Grey, pearl effect/Daytona Grey, matt/Glacier White, metallic/Floret Silver, metallic and Macau Yellow.

Audi S1-compatible

02 ▲



01 ▲

Brilliant Black

Brilliant Black, matt

Daytona Grey, pearl effect

Daytona Grey, matt

Glacier White, metallic

Floret Silver, metallic

Macau Yellow

03 Roof spoiler and style package in a contrasting colour*

Greater individuality with the colour combinations of your choice. As with the individual components on the previous pages, you can use the roof spoiler and style package to create an even more precise look. Instead of being in the vehicle colour, the front spoiler lips, side sills and roof spoiler are available in a contrasting paint finish. They can be ordered individually or together. There are various possible combinations, such as the roof spoiler and style package in the same contrasting colour, or the style package in the vehicle colour and roof spoiler in a contrasting colour. You can select from the following colours: Brilliant Black/Daytona Grey, pearl effect/Glacier White, metallic/Floret Silver, metallic and Macau Yellow. *The roof spoiler in contrasting colour is Audi S1-compatible*

03 ▲



*Available ex works as optional equipment or as a retrofit solution from your Audi partner.

Sport and design





▼ 01/02

01 Film set for the rear*

Create an all-round striking look. With the film set for the lower area of the tailgate. Only in conjunction with the film sets for the roof arch or the film sets in V-design in the same colour. You can select from the following colours: Brilliant Black, matt/Daytona Grey, pearl effect/Daytona Grey, matt/Glacier White, metallic/Floret Silver, metallic. All of the colours are shown on the previous page.

Audi S1-compatible

02 Film sets in V-design*

For an especially dynamic accent. Available in the following colours: Brilliant Black, matt/Daytona Grey, pearl effect/Daytona Grey, matt/Glacier White, metallic/Floret Silver, metallic and Macau Yellow. All of the colours are shown on the previous page.

Audi S1-compatible

Sport and design



02/03 ▲



03 ▼

03 Decorative trims for exterior mirrors*

Individuality comes from the details. Only in conjunction with the film sets for the roof arch or the film sets in V-design in the same colour. Available in the following colours: Daytona Grey, pearl effect/Glacier White, metallic/Floret Silver, metallic and Macau Yellow (refer to the colour table on page 18). Not available in matt effect paint finish.

* Available ex works as optional equipment or as a retrofit solution from your Audi partner.

01 Colour variants

You can also create an individual look in the interior with the colours of your choice. Design your own completely personal wellness zone and consistently pursue your own sense of style in the interior. You can select from the following colours: Floret Silver, metallic/Glacier White, metallic/Daytona Grey, pearl effect/Misano Red, pearl effect/Cortina White and Macau Yellow/Brilliant Black.



▾ 02

Floret Silver, metallic

Glacier White, metallic

Daytona Grey,
pearl effect

Misano Red,
pearl effect

Macau Yellow/
Brilliant Black

Cortina
White



03 ▼



04 ▼

02 Decorative trims for the interior*

Unicolour decorative trims for the centre console, air vents, door pull handles and interior mirror. For the Sportback, also for door pull handles in the rear. Image shows the Misano Red, pearl effect colour. More of the available colours are shown in the colour table on the left.

03 Foot rest and pedal caps in stainless steel*

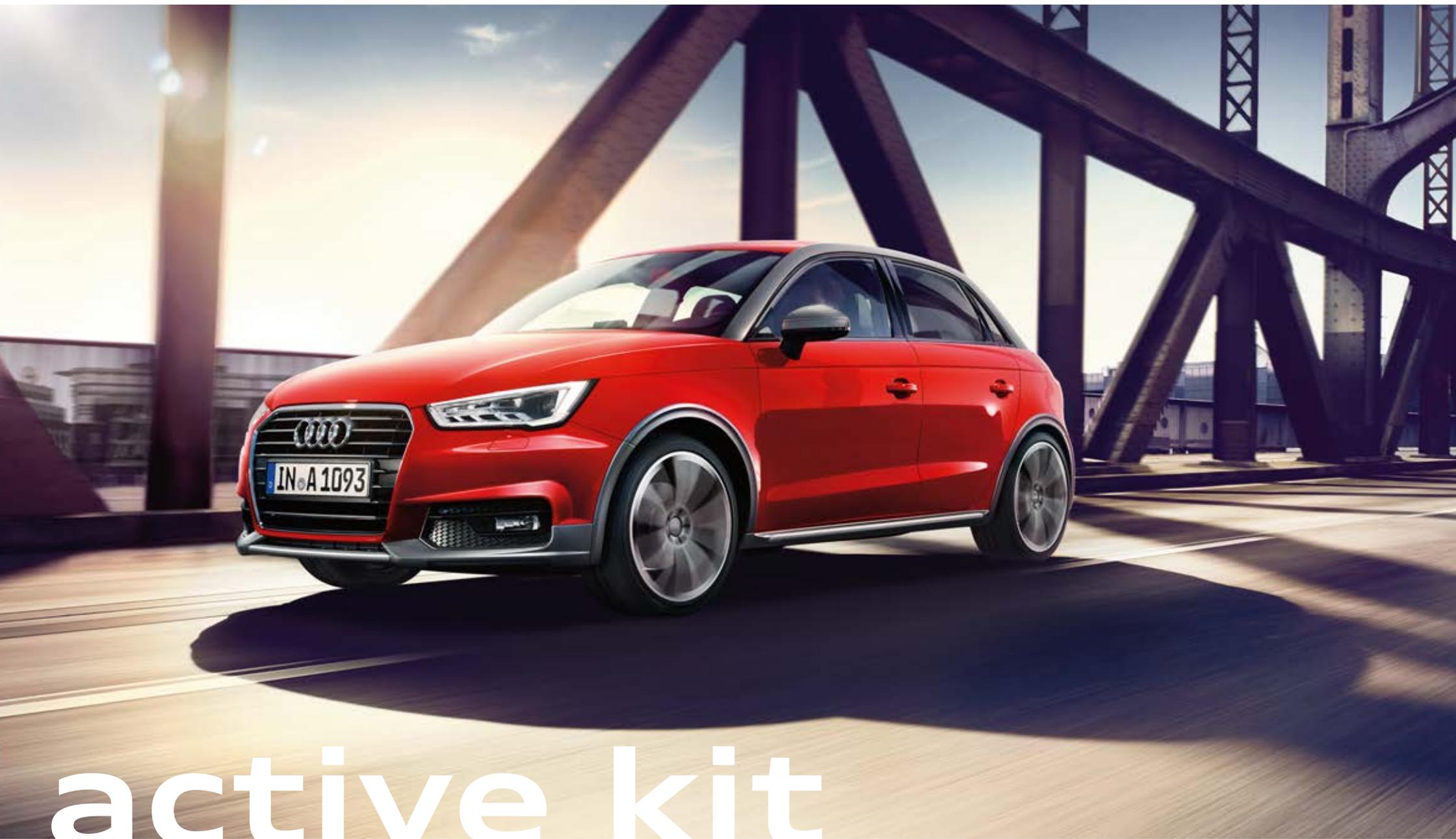
Dazzling and practical at the same time: The foot rest and pedal caps are made from brushed stainless steel. The rubber coating on the surfaces ensures enhanced grip. For manual gearbox and S tronic.

04 Illuminated door sills*

A radiant reception: installation kit with two illuminated strips for the Audi A1 and four illuminated strips for the A1 Sportback. With A1 logo. Illumination is activated whenever you enter or exit the vehicle thanks to a magnet mounted in the door.

* Available ex works as optional equipment or as a retrofit solution from your Audi partner.





active kit



Discover new terrain. And make it your own.

Always be open to new ideas – and define a unique style for each one.

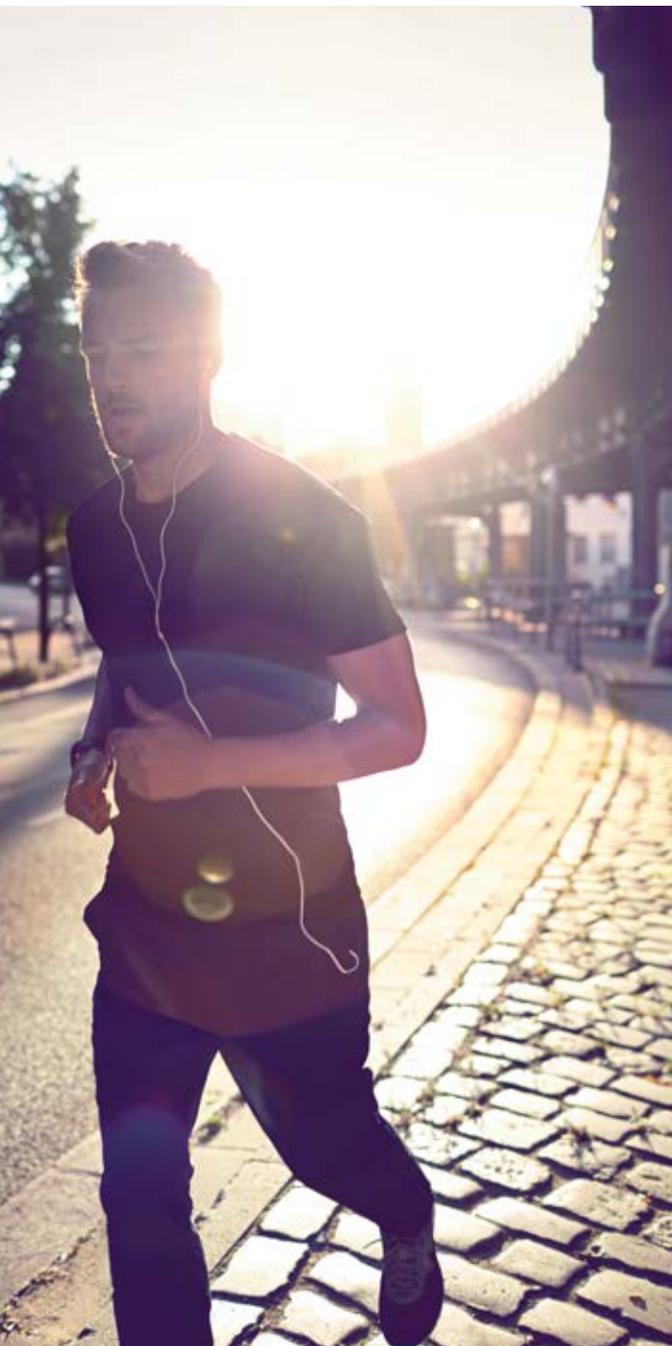
With imagination and courage. And infinite possibilities for making the city into your own personal sports arena. Work out in the city park. Play streetball with your own rules, or cross golf on asphalt. Reclaim new aspects of the city. And give it an unimaginably sporty facade. Confident and individual. With the active kit from Audi Genuine Accessories for your Audi A1. Get started and allow your Audi partner to delight you with a personal consultation.





¹ Available ex works as optional equipment or as a retrofit solution from your Audi partner. ² Please note the information relating to wheels on page 51.





01 active style package¹

Put individual style first. The active kit offers: front apron in Platinum Grey with application in aluminium look, front and rear wheel arch covers in Platinum Grey, side sills in Platinum Grey including application in aluminium look and rear apron in Platinum Grey.

02 active film sets and decorative trims¹

Details that make the difference: active film sets for the roof arch and rear in Platinum Grey. And as an individual eye-catcher: decorative trims for the exterior mirrors in Platinum Grey, as shown on the right. Ex works only in conjunction with the active style package.

03 Cast aluminium wheels in 5-arm cavo design, high-gloss turned finish^{1,2}

These cast aluminium wheels are available separately and round off the sporty style in impressive fashion. Available in sizes 7.5 J x 17 for 215/40 R 17 tyres, or 7.5 J x 18 for 225/35 R 18 tyres. Ex works only in conjunction with the active style package.

03 ▲





01



02



03



04



01 Cast aluminium wheels in 5-arm polygon design, Matt Black, high-gloss turned finish*

Exceptional design available in size 7.5 J x 18 for 225/35 R 18 tyres.
Audi S1-compatible.

02 Cast aluminium wheels in 5-V-spoke design*

Available in size 7.5 J x 17 for 215/40 R 17 tyres.

03 Cast aluminium wheels in 5-V-spoke design, dark gloss finish*

Available in size 7.5 J x 17 for 215/40 R 17 tyres.

04 Valve caps

The four metal valve caps with embossed Audi logo provide enhanced protection for the valve against dust, dirt and moisture. Available for rubber, metal and aluminium valves. *Audi S1-compatible*

*Please note the information relating to wheels on page 51.



05

05 Snow chains

For increased hold on snow and ice. *Audi S1-compatible*

06 Wheel bag

A four-part set with convenient handles for easy and clean transport and storage of complete wheels. Made from tear-resistant plastic. Wheel bolts can be stored in the outside pockets. *Audi S1-compatible*



06

07 Anti-theft wheel bolts (not pictured)

Can only be loosened with the special adapter provided, making it difficult to steal the wheels. *Audi S1-compatible*

08 Cast aluminium winter wheels in 5-arm pin design

A complete winter wheel that is compatible with snow chains, featuring an impressive design that is reminiscent of the shape of a bowling pin. Available in size 6 J x 15 with 185/60 R 15 tyres, fuel efficiency class: E, wet grip class: E-C, external rolling noise class: (E) - (E) 70-67 dB.

Or in size 6 J x 16 with 195/50 R 16 tyres, fuel efficiency class: F-E, wet grip class: C, external rolling noise class: (E) - (E) 72-67 dB. *Audi S1-compatible*

08



09 Audi Genuine tyres (not pictured)

Specially developed for each corresponding Audi model using the very latest materials. Tested in approx. 50 testing procedures, the standards applied during testing are considerably more stringent than the statutory regulations. When additionally purchasing summer tyres or when fitting winter tyres, Audi Genuine tyres are able to ensure the usual Audi quality. *Audi S1-compatible*



Transport

Experience freedom. And all its facets.

Whenever you set off for new destinations, enjoy the freedom to pack all the things that you cannot do without. Audi Genuine Accessories offers a wide range of options to help with this. Regardless of where you are planning to go, every one of the transport solutions is well equipped for your journey. Simply attach your kayak to your Audi and head for some white water. Or head out with a mountain bike on the roof in search of some rough terrain. If it is mountains and deep snow that call you, put your skis or snowboard in the roof box and get started. Packing your equipment is as easy as the trip itself.

Carrier unit

Carrier unit for various roof rack modules, such as the bicycle rack, kayak rack or the ski and luggage boxes. The profile is made from anodised aluminium. The carrier unit is easy to fit and is lockable. Maximum permissible gross weight of the carrier unit, roof rack modules and load: 75 kg. *Audi S1-compatible*



01 Bicycle rack

The bicycle rack made from a specially formed aluminium profile and powder-coated steel makes it particularly easy to attach your bicycles. Lockable. Maximum load: 17 kg. Can only be used in conjunction with the carrier unit. *Audi S1-compatible*



► 01



► 02

02 Bicycle carrier for the trailer towing hitch

Bicycle carrier (also suitable for electric bikes) for up to two bicycles with a maximum load capacity of 60 kg.* The same key can be used to separately lock bikes onto the carrier and the carrier onto the vehicle. Moveable wheel restraints provide a secure hold. Easy access to the luggage compartment is achieved by way of a practical folding mechanism. The bicycle carrier can be folded up and conveniently stored in the bag provided, thereby saving space. An extension kit for a third bicycle is also available as an option.

*Please note the information regarding the maximum permissible trailer load and the gross vehicle weight rating of your vehicle in the vehicle wallet.



03 Kayak rack

For single kayaks weighing up to 45 kg. Can be tilted for easy loading and unloading. The kayak rack and elasticated belt can be secured separately. Can only be used in conjunction with the carrier unit. *Audi S1-compatible*



03 ▼



04 Roof carrier bag

For storage or transport of carrier units and smaller roof rack modules. Made from durable material, with multiple loops and a side pocket for suitable tools or small parts. Available in two sizes. *Audi S1-compatible*



04 ▼

05 Trailer towing hitch

Detachable and lockable ball hitch. Includes a 13-pin socket, which is attached to the left-hand side of the ball hitch for easy access.



05 ▼

Wherever the mood takes you – the transport products from Audi Genuine Accessories travel with you.

Varying weather conditions can have a whole host of effects on a product. To ensure that our transport solutions withstand these climatic conditions, the products undergo varied and complex tests. A range of tests can be used to simulate sunlight and rain, and thus test the properties of the product in different climate zones at high speeds. All of these tests share a single goal: to ensure that you can rely on your transport accessories at all times when on your travels.

01 Ski and luggage boxes

A new design from Audi featuring improved aerodynamics thanks to a flatter, sportier visual concept. Platinum Grey roof box with Brilliant Black side blades and chrome Audi rings for a high-quality, rivet-free look. Boxes are lockable and can be opened from both sides for comfortable loading and unloading. With internal handle for closing the box. Simple quick-action securing system including torque limitation. Positioned towards the front of the vehicle, making it easier to access the luggage compartment. Available in three sizes: 300 litres, 360 litres (see image) and 405 litres. Can be used only in conjunction with the carrier unit. Further important information that will help you to choose the right roof box can be found on page 51. *Audi S1-compatible*



► 01





02 ▼

02 Ski and snowboard rack

For easy transportation of up to six pairs of skis or four snowboards. Lockable. Can only be used in conjunction with the carrier unit.

Audi S1-compatible

03 Bags for roof boxes

Robust yet flexible. These bags are equipped with a watertight floor featuring a watertight border extending 5 cm upwards. Ideal for making full use of the Audi roof boxes, as it is possible to use the individual bags in various combinations. Available in three sizes: S (43 litres), M (76 litres) and L (82 litres).

Audi S1-compatible



03 ▼

Transport





Communication

Let yourself be entertained. At any time, in any place.

Fully enjoy the trip before you have even arrived. Communication solutions from Audi Genuine Accessories mean that fun is always at your fingertips when network coverage is available. Do not miss out on anything during your journey. Enjoy your favourite music wherever and whenever you wish – simply take it with you. And, more importantly, do not set off without your personal route planner to show you the way to your destination. Rely on the best connections even when you are on the move thanks to Audi Genuine Accessories.

Audi wireless internet access

For setting up a free Wi-Fi internet connection in the vehicle. Acts as a hotspot for up to eight mobile devices including tablets, laptops and smartphones within a range of up to 100 m – even outside the vehicle. Not constrained by battery life thanks to a router integrated into the vehicle. Offers a roaming function; also for pre-paid cards. *Audi S1-compatible*





▼ 01

01 Adapter cables for the Audi music interface

Enable various Apple iPod and iPhone models as well as other media players to be connected to the optional Audi music interface. Available in a range of versions. Media players can be operated via the infotainment system. For more detailed information, speak to your Audi partner. *Audi S1-compatible*

02 USB charging adapter (not pictured)

For charging different mobile telephone models in conjunction with the Audi phone box. *Audi S1-compatible*

03 Audi SD card (not pictured)

For storing your music: ultra-compact and universal SDHC memory card (8 GB), class 6. Comes with a protective case. *Audi S1-compatible*

04 Audi USB memory key

The exclusive storage device that emulates the look of a genuine Audi vehicle key. Memory capacity: 8 GB. The special 90° position for laptops makes the device particularly convenient to use. Suitable for all vehicles equipped with a USB connection or the Audi music interface. Can also be used as a USB stick outside the vehicle. *Audi S1-compatible*



▼ 04





Communication



05 Navigation update (not pictured)

Maps with advanced content, e.g. new roads, points of interest and restaurants. For a more comfortable and relaxed driving experience. Our tip: Combine the update with the next vehicle service. For more detailed information, speak to your Audi partner. *Audi S1-compatible*

06 Retrofit navigation function (not pictured)

Allows the navigation function and navigation data to be activated at any point in the future (requirements: concert radio and connectivity package). For more detailed information, speak to your Audi partner. *Audi S1-compatible*



Rely on quality. And give small fans a VIP space.

Sit down, buckle up, go. And do not forget the most important detail: Even the smallest fans of your Audi A1 or S1 can experience driving pleasure. Particularly when they are sitting comfortably and safely – perhaps in one of the child seats from Audi Genuine Accessories, which are completely tailored to the vehicle in question and which meet ergonomic standards, too. These standards enhance safety and comfort while also significantly reducing the whining you hear from the back seats: “Are we nearly there yet?” is something that you will probably not hear quite so often anymore.

Audi child seat youngster plus

Offers a high level of comfort thanks to the intelligent seatbelt guide. The height and width of the backrest are adjustable. Adjustments to set the seat size can be made with ease using a viewing panel. Suitable for children weighing between 15 and 36 kg (approx. 4 to 12 years of age).

Audi S1-compatible





Family



01

Quality that protects your children – and gives you peace of mind.

Whichever one of our child seats you choose: Each one meets the statutory safety standards, as you would expect. But that's not all – Audi conducts additional, voluntary testing in real vehicle environments in order to meet its own security and quality requirements. Child seats from Audi Genuine Accessories are adapted to the needs of the child in terms of the shape of the seat as well, and are easy to handle when installing and removing.

01 Audi child seat

Can be used in the forward or rear-facing position. With adjustable seat shell, integrated seat belt and adjustable head rest. Can only be used in conjunction with the ISOFIX base. Suitable for children weighing between 9 and 18 kg (approx. 1 to 4 years of age). *Audi S1-compatible*

02 Child seat underlay (not pictured)

Tailored to the design of the child seats and the interior of the vehicle. Car seats are protected against dirt and potential imprints made by the child seats. Includes two practical storage pockets. Fully compatible with all Audi child seats, even where the ISOFIX base is used. *Audi S1-compatible*

03 Child seat colour variants

All child seats are available in the colour combinations of Misano Red/Black and Titanium Grey/Black. The materials used are kind to the skin, breathable, light-resistant, removable and washable and are certified in accordance with the Oeko-Tex® Standard 100. Replacement covers are available from your Audi partner. *Audi S1-compatible*



03

Family





04 Audi baby seat

Easy to fit using the ISOFIX base (recommended). Can also be secured using the three-point belt. The integrated seat belt ensures that the child is more secure; the attached hood also acts as a means of sun protection. With adjustable head rest. Suitable for small children weighing up to 13 kg (approx. 0 to 12 months). *Audi S1-compatible*

05 Audi baby mirror (not pictured)

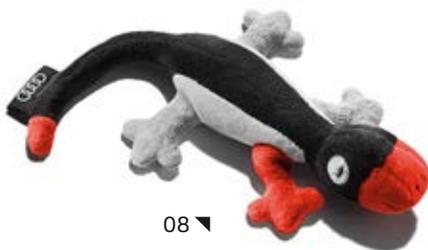
Easy to secure to the head rest of the rear seat thanks to the Velcro fastener, keeping the baby in the rear-facing baby seat in view. Viewing angle can be adjusted as required. Not suitable for integrated head rests. *Audi S1-compatible*

06 ISOFIX base for Audi baby seat and Audi child seat (not pictured)

A more secure fit for the Audi baby seat and the Audi child seat. Can be installed and removed quickly. The adjustable support stand provides enhanced stability. Provides an optimum level of protection for the child. Note: The ISOFIX base is optional for the baby seat, but is mandatory for the child seat. *Audi S1-compatible*

07 Audi plush steering wheel

A steering wheel (24 x 24 cm) in an exclusive Audi design for racing drivers both big and small. Fitted with a squeaky horn for even more fun. *Audi S1-compatible*



08 ▾

08 Cuddly "Rob the Gecko"

Made from high-quality plush, Rob is hard-wearing, soft and washable. *Audi S1-compatible*



04 ▲



▾ 07





Make a lasting impression. But not on your Audi.

You have finally bought that pair of jeans you have been longing for, and even a pair of shoes. You have all the equipment you need for a trip at the weekend, as well as something for a cosy evening with friends. Everything is now stowed neatly in your Audi. Shopping can be so relaxing. The comfort and protection equipment from Audi Genuine Accessories offers numerous storage options and also protects your Audi A1 or S1 from many signs of day-to-day wear. Even though you use your Audi every day, it does not have to look as if you do.



01 Luggage compartment shell

Tailor-made luggage compartment protection – washable and robust. All-round edging prevents liquids from leaking onto the luggage compartment floor. As an alternative, we recommend the luggage compartment inlay, which can be stowed away easily and takes up very little room.

Audi S1-compatible

02 A1 accessories package for the interior available ex works (not pictured)

The luggage compartment shell, rubber floor mats (see page 49) and foot rest and pedal caps in stainless steel (see page 23) are also available in the package as optional equipment ex works.



Comfort
and protection



01 Sun protection system

A made-to-measure sun protection system for virtually complete sun protection inside the Audi vehicle. Available as a three-part set. A unique additional two-part set is available for the A1/S1 Sportback, which can be combined with the three-part set. Easy to assemble. Easy to store. *Audi S1-compatible*

01

02 Luggage compartment box (foldable)

Made from black polyester and offering a storage capacity of up to 32 litres. Easily assembled using Velcro tabs, providing a functional and practical solution. Washable and easy to clean. *Audi S1-compatible*

03 Cool bag

With connection cable suitable for 12-V sockets. The plastic interior provides space for up to 12 litres. Practical to use thanks to the adjustable carrying strap. *Audi S1-compatible*

04 Espresso mobile (not pictured)

With a pressure of 16 bar, the espresso mobile delivers true espresso enjoyment, complete with authentic crema. The set includes 18 illy ESE pods, two break-proof espresso cups, a microfibre napkin and an elegant case. Connection via the cigarette lighter in the vehicle interior. *Audi S1-compatible*



02

03



Comfort and protection

05 Rear seat bag

An organised storage space for the rear seat bench. With its various interior mesh pockets, additional storage compartment and total volume of approx. 27 litres, the rear seat bag in high-quality Audi design provides plenty of space for the various items required on a long journey. Easily secured using the three-point belt. Includes a non-slip surface on the underside of the bag. The sturdy rear seat box offers even more useful space. *Audi S1-compatible*

06 Rubbish bin

A practical product for disposing of rubbish accumulated when traveling, with a waterproof interior compartment and a capacity of approx. 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be used and secured easily inside the rubbish bin. *Audi S1-compatible*

07 LED gooseneck reading lamp (not pictured)

An extremely bright light exactly where you need it, thanks to the flexible silicone rubber neck. High level of stability in any position. Connection via the cigarette lighter. *Audi S1-compatible*

08 Dog safety products (not pictured)

The safety harness for dogs is made from highly resistant materials and stainless steel parts with soft, special padding; can also be used as a harness. In addition, the waterproof and washable rear protective cover protects large surfaces against dirt at the rear; allows the dog to enter and exit the vehicle quickly and is simple and fast to attach. *Audi S1-compatible*



05 ▾



06 ▾



▼ 01

01 Audi Tracking Assistant plus

Enables the tracking and tracing of a stolen vehicle in many European countries via GPS/GSM technology. Featuring automatic driver recognition and an intelligent restart restriction function. For more detailed information, speak to your Audi partner. *Audi S1-compatible*

02 Care products

Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product. *Audi S1-compatible*

03 Cruise control system (not pictured)

Keeps the required speed constant at any speed over 30 km/h. Furthermore, an automatic brake function is available, for example when travelling downhill. The system can also be operated separately via the steering column lever. The set speed is displayed on the multi-function display. *Audi S1-compatible*



▼ 02

Comfort and protection





04 Vehicle cover

Ideal fit, in Anthracite, bearing the Audi logo. Made from a breathable and antistatic material. The piping accentuates the shape of the vehicle. Excellent protection from dust and dirt. Only for indoor use. *Audi S1-compatible*

04 ▼

05 Gecko air freshener

Attaches easily to the air vents and fills the vehicle interior with a pleasant fragrance. Available in two colours and scents: light grey with notes of bitter orange and pine needles, or red with notes of rose and geranium. No risk of leakage because the gecko air freshener does not contain any liquid. *Audi S1-compatible*

06 Rubber floor mats

Made-to-measure. Enhanced protection against heavy soiling. Secured to the vehicle using the fixing points on the floor. With A1 logo. *Audi S1-compatible*

07 Parking system (not pictured)

Supports drivers by emitting an audible signal whenever there is insufficient distance from obstacles. Four unobtrusive ultrasonic sensors are installed in the rear bumper. Activated by selecting reverse gear. *Audi S1-compatible*

08 Protective films (not pictured)

Transparent, barely visible films to better protect various areas of the Audi A1: protective film for paintwork for application on the front of the vehicle, loading sill protective sheet for the luggage compartment, protective film for the rear sill panel for the entrance area of the rear doors (only for the Sportback).

09 Mud flaps (not pictured)

Made from high-quality plastic. Prevent damage to paintwork and stop dirt building up in the area around the sills and rear apron of the vehicle. Available as a two-part set for the front and/or rear of the vehicle.



05 ▼



06 ▼



Want to know more about the A1 and S1? With pleasure.

Experience the world of the Audi A1 and the Audi S1 at www.audi.com. Enjoy your journey of discovery.



Technical information

Ski and luggage boxes

Volumes	300 l	360 l	405 l
External dimensions in mm (L x W x H)	1,902 x 630 x 376	1,756 x 826 x 376	2,050 x 800 x 380
Max. number of skis	4-6	5-7	5-7
Max. number of snowboards	3-4	4-5	4-5
Max. length of skis in cm	175	155	190

Please note: Using the ski and luggage box restricts the extent to which the tailgate of the vehicle can be opened. For this reason, we recommend the short version with a capacity of 360 litres.

Wheel information

Please note the following information relating to wheels: Aluminium wheels with a high-gloss turned finish, or polished or partly polished aluminium wheels must not be used in the event of wintry road conditions. Due to the manufacturing process, the rim surfaces do not possess sufficient anti-corrosion protection and are at risk of long-term damage due to road salt or similar materials. Please note that not all cast aluminium wheels are available as optional equipment ex works; some are only available as a retrofit solution from your Audi partner.

Energy efficiency

Model	Combined fuel consumption	Combined CO ₂ emissions
Audi A1	5.6-3.4 l/100 km	129-89 g/km
Audi A1 Sportback	5.6-3.4 l/100 km	129-91 g/km
Audi S1	7.0 l/100 km	162 g/km
Audi S1 Sportback	7.1 l/100 km	166 g/km

Information about fuel consumption, CO₂ emissions and efficiency classes for the ranges depends on the set of tyres/wheels used.

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85045 Ingolstadt, Germany
www.audi.com
Valid as of January 2015

Printed in Germany
592/5100.12.18

The models and equipment versions shown in this brochure and some of the accessories are not available in all countries. Some of the cars illustrated are equipped with optional equipment for which an extra charge is made. Deviations from the colours, shapes and materials shown in the illustrations may occur. Details concerning the delivery specifications, appearance, dimensions and weights of the accessories were correct to the best of our knowledge at the time of going to press. The right to introduce modifications is reserved.

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