

experience



inspired by Audi collection
autumn/winter 2019

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04



experience

Our lives and our time are precious. We should make the most of those special moments rather than getting bogged down in what's not important. When it comes to making memories that we can look back on one day, it's down to us to take the wheel.

Audi collection lends something extraordinary to every moment.
Making moments possible that stay with us as special memories.

quattro



14

Audi Sport



20

heritage



28

Keep an eye on time.

We live in an age when there's almost always something we need to do. Meetings and appointments structure our everyday lives; calendars and smartphones constantly remind us what still needs to get done. With all this going on, it's all too easy to lose sight of one thing: time itself. We forget how valuable it is to us and just how many wonderful ways there are to fill it. Don't let time pass you by – decide for yourself where the journey should take you.

04
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05



04

05

Weekender bag

Stylish to a T: large bag made of hard-wearing leather/nylon combination with compartments in various sizes. High-quality finish. With reinforced base and studs made of metal for even more stability. Easy to transport thanks to leather handles or suitcase loop on the back. With embossed Audi rings.

Colours: black, grey

Material: 100 % cowhide leather, nylon, grey

cotton lining, shoulder strap made of webbing

Dimensions: approx. 50 x 20 x 32 cm

3151901000



Women's quilted jacket

For that amazing look: waisted spring jacket with fashionable long knitted cuffs on the arm and combined quilt design with unique look. Lining in "frequency" design with coloured highlights in camel. Two inside pockets, one with zip.

Material: outer fabric, lining and quilting 100 % polyester, knitted cuffs 62% polyacrylic, 26% wool, 9% polyester, 3% elastane
Sizes: XS-XL

3131900401-05

Pocket umbrella

Don't let your plans be a wash-out. Windproof umbrella canopy made of quick-drying polyester fabric. Ultralight, sturdy mix of materials. With Knirps Duomatic mechanism, Knirps co-branding and silver-coloured UV coating on the inside.

Material: polyester, steel, aluminium, fibreglass

Dimensions: diameter 96 cm; length 29 cm

3121900200



Luggage tag

Part of your identity wherever you are. In black, with embossed Audi rings on the front. 100 % Italian cowhide leather, handmade in Europe.

Material: 100 % cowhide leather, lining viscose with Audi rings pattern

Dimensions: approx. 13 x 6.5 cm.

3151900700



**Live your life.
Not your diary.**

Savour the moment
to the full.

06
07



Women's shirt

The stylish way to chill out. Soft single jersey with stylish Audi rings print on the front and "frequency" structure in metallic look. Slightly contoured cut.

Material: 50% modal, 50% cotton
Sizes: XS-XL

3131900501-05



Women's key ring

A special connection. Tag with key ring and carabiner. Leather loop made from 100% Italian cowhide leather in the contrasting colours black, beige and grey. Metal clasp with Audi engraving. Handmade in Europe.

Colours: black, grey, beige
Material: 100% cowhide leather,
die-cast metal/zinc with chrome alloy
Length: approx. 13 cm

3181900200

Women's watch

Never lose sight of time. Stylish minimalist watch with stainless-steel case with satin finish and black strap made of Italian cowhide leather. Analogue Ronda 763 quartz movement, Swiss made. Waterproof to 5 atm.

Dimensions: diameter 36 mm,
height 8.1 mm

3101900700



Leather card case

Success is plain to see. With the handy Audi card case. 100% Italian cowhide leather, with embossed Audi rings on the front. RFID protection for the centre pocket. Handmade in Europe.

Material: 100% cowhide leather,
viscose lining with Audi rings pattern
Dimensions: approx. 10 x 8 x 0.5 cm

3151900500



Women's wallet

Everything to hand. Thanks to two large pockets for banknotes and other items, coin compartment with zip and 14 card slots with RFID protection. Handmade in Europe, 100 % Italian cowhide leather. Raised Audi rings embossed on the front.

Colours: outside black, details inside in contrasting colours beige and grey

Material: 100 % cowhide leather, viscose lining with Audi rings pattern

Dimensions: approx. 19 x 10.5 x 2.8 cm

3151901100



Business case

The elegant addition to your luggage: high-quality case made of leather and nylon, ideal for business trips. The large main compartment with padding and zip is ideal for laptops and tablets up to 15.6 inches. Various pockets and compartments offer additional storage space. Easy to attach to suitcases or – thanks to leather handles – easy to carry. With Audi rings embossed on the front pocket.

Material: 100% cowhide leather, nylon, grey cotton lining, shoulder strap made of webbing

Dimensions: approx. 42 x 28 x 5.5 cm

3151900900



Chronograph

Make the best of your time. Modern chronograph with strap made of Italian calfskin leather and light contrasting stitching. Stainless steel case in satin finish, waterproof to 5 atm. Made in Germany.

Material: stainless steel, calfskin leather

Dimensions: diameter 42 mm, height 13 mm

3101900200



Limited edition automatic watch

For those very special moments: the limited edition automatic watch with gold-plated rotor and silver-coloured hands under specially made safety glass. The reliable ETA 2824-2 automatic movement with up to 42-hour power reserve can be seen through the glass on the underside. With black strap made of Italian calfskin leather, light contrasting stitching and polished stainless steel case. Waterproof to 5 atm. Limited edition of just 500 units. Made in Germany.

Colours: silver, black, white

Material: stainless steel, calfskin leather

Dimensions: diameter 41 mm, height 10 mm

3101900300

Men's wallet

Seize every opportunity – in one swift movement.
Handy wallet with large coin compartment.
100% Italian cowhide leather, with raised embossed
Audi rings on the front. RFID-protected.
Handmade in Europe.

Material: 100 % cowhide leather,
viscose lining with Audi rings pattern
Dimensions: approx. 12 × 10 × 2 cm

3151900300



Men's miniature wallet

No more than you need. Handy miniature wallet with
coin compartment, large compartment for banknotes
and four card slots. Audi rings embossed on the front.
100 % Italian cowhide leather, RFID-protected.
Handmade in Europe.

Material: 100 % cowhide leather,
viscose lining with Audi rings pattern
Dimensions: approx. 10.5 × 8.5 × 1.5 cm

3151900400



Time for a new sense of time.

Don't carry more on your shoulders than you need to.



Smart Urban travel bag

More space for good times. With extra-wide opening under the 2-way zip to make it easy to pack and unpack. Various inside pockets for large and small belongings, some with zip and RFID protection. Integrated charging system with USB connection, accessible from inside or outside under the zip. Two padded carry straps and an adjustable shoulder strap make carrying easy, even if there's lots of weight inside. In turtle design with orange-coloured highlights and Audi branding.

Material: exterior and lining material polyester with 2-layer PU coating, mesh material 100% polyester
Dimensions: 51 x 50 x 23 cm

3151901900



Smart Urban single-strap backpack

Your trusty companion: practical single-strap backpack for hardy travellers with wide opening and numerous inside pockets. Can be opened in just one action. Soft shell in grey turtle design with orange-coloured highlights on the zip and orange-coloured lining in the tone-on-tone platinum design. With padded back section and ergonomic adjustable strap. Inside with RFID protection and charging system with USB connection.

Material: exterior and lining material polyester with 2-layer PU coating, mesh material 100% polyester
Dimensions: 36 x 22 x 12 cm

3151902000



Smart Urban backpack

Uniquely versatile. Just like your own requirements. Large backpack with separate inside sections for business and personal items. Ideal for short business trips thanks to padded laptop compartment, RFID protection and zipped pocket with USB charging system. Plus a large concealable main compartment with pockets on the side and zipped pocket. Exterior made of soft shell in turtle design and an all-round 2-way zip with orange-coloured highlights as fastener. Padded back section with adjustable ergonomic straps and suitcase loop for trolley bars. Branding with Audi rings at the front.

Material: Exterior and lining material polyester with 2-layer PU coating, mesh material 100 % polyester
Dimensions: 49 x 30 x 10 cm

3151901800

Happiness grows when shared.

One of the best ways in the world to spend our time is with family. It's often those moments with our loved ones that stay with us forever and make us happy. Of course, not every moment is perfect – but every moment is as good as it can be. And that always makes family time something special.



14
15



Kids' cap

For smart little heads: snapback with flat peak and colourful quattro print on the front. Front white, underside and contrasting stitching in green. With Audi rings on the grey back.

Material: front 100% cotton, peak and sides 65% polyester, 25% cotton
Size: one size, adjustable, 53–55 cm

3201901300



Kids' T-shirt

For small adventurers: white crew neck T-shirt with quattro logo motif on the chest. Audi rings inside on neck and sleeve.

Material: 100% cotton
Sizes: 98/104-134/140
3201900104-07

Kids' hoodie

For cool days: cosy hoodie with wide kangaroo pouch pocket on the front. Brushed inside. With colourful quattro logo motif on front and stitching in contrasting colour. Cuffs with thumb loop.

Material: 50% cotton, 50% polyester
Sizes: 98/104-134/140
3201901204-07

quattro

Every moment is what we make of it.

Men's shirt

For weekdays and awaydays. Comfortable single jersey in grey blend with black quattro logo on the chest. Audi rings print inside neck.

Material: 50% cotton, 50% polyester
Sizes: S-XXL

3131900102-06

**Cap**

The finishing touch to a perfect day. With matt 3D print of the quattro logo on the front and quattro sticker on the flat peak. Peak and front made of woven twill, sides and back made of 3D mesh. With Audi rings in light grey on the back next to the fastener.

Material: twill 65% polyester, 35% cotton,
mesh 100% polyester
Size: one size, adjustable, 55-59 cm

3131900600

**Lightweight men's jacket**

Venture out in style. Loose-fit jacket featuring stand-up collar with standard cut. Various zipped pockets provide handy storage options. With quattro logo in black on the left sleeve.

Material: 100% polyester
Sizes: S-XXL

3131900802-06

Messenger bag

Function meets design. With shoulder strap and tailor-made compartments for a notebook (13.3 inches) and water bottle. Dark grey, colour of front and back sections may vary due to the individual cut during production. Waterproof with taped seams. Made in Germany. Co-branding with VAUDE.

Material: 100% polyamide
Volume: approx. 14 l
Dimensions: approx. 34 x 37 x 16 cm

3151800600





18
19



Women's hoodie

When the weather outside turns nasty: super-soft hoodie in light grey with raised 3D print of the quattro logo in contrasting colour avocado on the chest. With wide kangaroo pouch pocket and hood with high stand-up collar.

Material: 65% cotton, 35% polyester, brushed inside
Sizes: S-XXL

3131900702-06

Men's hoodie

Time to chill: comfortable hoodie in dark grey blend with practical kangaroo pouch pocket at the front. Raised 3D print of the quattro logo in contrasting colour avocado on the chest.

Material: 64% cotton, 36% polyester, brushed inside
Sizes: S-XXL

3131900202-06

Backpack

Ready to discover the world. Weatherproof backpack in dark grey with large main compartment, front pocket and mobile phone pocket on the shoulder strap. Grey tones on the front and back sections may vary due to the individual cut during production. Waterproof with taped seams. Made in Germany. Co-branding with VAUDE.

Material: 100 % polyamide

Volume: approx. 27 l

Dimensions: approx. 50 × 38 × 24 cm

3151800500



Hip bag

The most important thing is that you always have what's most important ready to hand. Hip bag with zipped pockets on the front and rear. With adjustable waist belt and practical clasp. In black. quattro logo as badge on the top and woven into the belt. Can also be worn across the chest.

Material: 100 % polyester with PVC coating (600D x 600D), clasp made of PU

Volume: 1.7 l

Dimensions: 28 × 16 × 9 cm

3151900600



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CAREFREE AGAIN.
THE WAY THINGS
USED TO BE.

Audi Sport



Kids' long-sleeved shirt

For endless play and fun. With sports car print motif and Audi Sport logo on the front and Audi rings on neck. Small sizes have press studs so it is easier to put on and take off.

Material: 100 % cotton, cuffs 96 % cotton,
4 % elastane
Sizes: 62/68-122/128

3201900701-06

Play mat

For those shared moments and lasting memories. Fleece blanket with full-surface race track print on the smooth top side. Extra-soft Sherpa fleece on the underside. Suitable as a blanket and play mat. Audi Sport logo printed in the top right-hand corner. Washable at 30°C.

Material: 100 % polyester
Dimensions: 100 x 100 cm

3201909000



**Time passes.
So get ahead.**

We all know the feeling that time sometimes seems to fly by. Days turn into weeks and months, there's always something to do. Our thoughts revolve around everyday routine, even on holiday and at the weekend. Sometimes it's enough to stop for a moment, take time to clear our heads. Clear them for those things that really matter.

Motorsport bear

The gift that dreams are made of. Thanks to its soft fur, the motorsport bear is super cuddly and its removable racing suit is a take on the original Audi Sport racing suit, adding to its appeal for small motorsport fans. Co-branding with NICI.

Material: suit 100 % polyester,
bear 100 % polyester plush

3201900200

Wash bag

Helps you keep a clear head. Robust toiletry bag for sports and travel with fold-open main compartment and practical inner dividers for large and small items. Mesh and rubber loops make it easy to secure toiletries in the bag. Includes hook for hanging up the bag, and detachable mirror. Audi Sport print on the front and deuter co-branding.

Material: 100 % polyamide, lining 100 % polyester

Dimensions: approx. 25 x 24 x 9 cm.

3151901600

**Men's miniature wallet**

Efficiency off the racetrack. Compact miniature wallet with banknote and coin compartment. High-quality combination of smooth and grained

Italian cowhide leather with red contrasting stitching. Raised embossed Audi Sport logo on the front. Handmade in Europe.

Colours: black/red

Material: 100 % cowhide leather, viscose lining with Audi Sport logo pattern

Dimensions: approx. 10.5 x 7.5 x 1.5 cm

3151901300

**Men's wallet**

All-leather cover and trim – not just in the vehicle. 100% Italian cowhide leather. Highly appealing design thanks to a combination of smooth and grained leather. Red contrasting stitching and embossed Audi logo on the front as visual highlights. With RFID protection.

Colours: black, red

Material: 100 % cowhide leather, viscose lining with Audi Sport logo pattern

Dimensions: approx. 12.5 x 9.5 x 2 cm

3151901200

Sunglasses

Focus on your destination. Designed and ergonomically shaped for sporty activities. Unbreakable, polarising lenses with filter category 3, UV400 protection and a comfortable lightweight plastic frame in black/red with Audi Sport branding. Includes glasses case and cleaning cloth. Suitable for medium and large head sizes.

Colours: black/red (frame), red/gold-coloured mirror lens (REVO; lenses)

Material: frame plastic, lenses polycarbonate

3111900100





Kids' cap

Fun-packed cap for everyday wear. With printed and embroidered motorsport badges on the front, Audi Sport logo and Audi rings on the sides in Audi Sport red. With straight peak and snapback fastener.

Material: 100 % cotton
Size: 51-53 cm

3201901000

Kids' sweat jacket

Experience motor racing firsthand. Based on the original Audi Sport racing suit. With motorsport badges on the left breast and removable lining in the right breast pocket with chequered flag design. 100 % cotton. Audi Sport logo on the right sleeve on the back.

Material: 100 % cotton, cuffs 96 % cotton, 4 % elastane
Sizes: 62/68-122/128

3201900601-06

Men's polo shirt

An admission of passion. Polo shirt made from piqué material with Audi Sport branding on the front. Quick-dry finish.

Colour: grey
Material: 95 % cotton, 5 % elastane, fine piqué
Sizes: S-XXL

3131801112-16

Men's hybrid jacket

Better prepared for the day ahead. Flexible hybrid jacket made from quilted nylon and technostretch in sporty functional look. Warm fleece lining. Zipped breast and slip pockets.

Material: outer fabric 100 % polyester, thermo-insulating fleece, woven quilting; sleeves 100 % woven polyester
Sizes: S-XXL

3131801502-06



Backpack

Make the most of your day. Practical, versatile daypack with large main compartment, document pocket, elastic side pocket and zipped pocket for valuables. Extremely comfortable thanks to anatomically shaped shoulder straps and ergonomic back padding. Made from resistant polyamide. With the Audi Sport logo on the front and deuter co-branding.

Material: 100 % polyamide, lining 100 % polyester
Dimensions: approx. 50 x 32 x 15 cm

3151901500

Sunglasses

Blocks out the unimportant things. Comfortable to wear thanks to their ergonomic shape. Unbreakable polarising lenses with filter category 3 make them ideal for outdoor activities. With Audi Sport branding on the outside of the temples.

Colours: black (frame), grey (lenses)
Material: frame plastic, lenses polycarbonate

3111900200



Sports bag

Plenty of room for your biggest plans. Large main compartment and total capacity of 60 l make this versatile bag perfect for sports, travel or leisure. A ventilated side pocket and a zipped front pocket provide additional storage space. Made from robust, durable material and with padded base panel. Audi Sport logo on the front and deuter co-branding.

Material: 100 % polyamide,
lining 100 % polyester
Dimensions: 58 x 32 x 30 cm

3151901400



Chronograph

Make use of every second. Chronograph with reliable quartz movement and stainless-steel case with satin finish. The black strap made of calfskin leather features red contrasting stitching and a hole pattern. Chronograph button in Audi Sport red. Plus branding on the genuine carbon dial. Waterproof to 10 atm. Made in Germany.

Colours: black, silver
Material: stainless steel, calfskin leather
Dimensions: diameter 42 mm, height 13 mm

3101900500



TAKE YOUR TIME.



The memories of tomorrow.

Our world is loud, colourful and diverse. There's more to experience than we can ever experience. The possibilities are overwhelming and that's why we sometimes prefer to stick to what we know. It makes us feel secure, and that's a good thing. But anyone who wants special memories to enjoy in the future should take their time in the present.



Men's polo shirt

A new take on old stripes. Polo shirt with rhombus pattern on the shoulders. Front stripes in heritage colours.

Material: 100 % cotton piqué, woven
Sizes: S–XXL

3131800402-06



Draw string bag

Holds memories – from the past and present. 80s-style design with rhombus pattern, heritage Audi Sport logo badge on the front and quattro logo on the back. Lined, with small zipped inside pocket for valuables.

Colour: off-white
Material: 100 % polyamide nylon
Dimensions: approx. 47 x 37 cm

3151900100

heritage

The past cannot
be repeated. But the future
can be even brighter.

Men's sweat jacket

Nostalgia you can wear. Sweat jacket in 80s baseball style. With quattro appliquéd on the back.

Material: 70% cotton, 30% polyester
Sizes: S–XXL

3131800302–06



Wallet

A sign of quality – and good taste. 80s-inspired design, front with rhombus pattern. With Velcro fastener, large pocket for banknotes and coin compartment with zip. 3 card slots and quattro print on the inside.

Material: exterior 100 % artificial leather,
lining/inside 100 % polyester, lining 100 %
polyamide nylon
Dimensions: 13 x 9 x 2 cm

3151900200



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Chronograph

To times old and new. With precise Meca quartz chronograph movement in high-quality stainless steel case. The white dial with the Audi Sport logo from the 1980s lies under the sapphire-coated safety glass. Stylish strap made from vegetable-tanned light-brown calfskin leather. Easy to read thanks to fully fluorescent hands and indices in Super-Luminova. With chronograph function and 24-hour and date display. Made in Germany.

Dimensions: diameter 42 mm, height 11.7 mm

3101900600